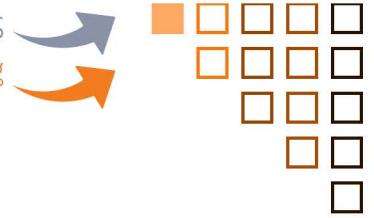


hackers care about surprisingly few of your assets
your network is frankly not that interesting



if you have the budget of a nation-state,
vigorantly guarding all vectors is rational & affordable



but if you have a bottom line to worry about,
you should decide which critical assets to worry about

Innové Cyber Preparedness & Resiliency Model



know yourself know the threat find your weakness learn your role **be prepared**

Innové elevates cyber risk consulting to the **strategic** level.

tactical

What are the corporate objectives of your company's leadership?

Cyber risk mitigation measures should be objective-aligned.



- One-on-one strategic consultation up front and annually
- Monthly custom relevant threat intelligence reporting
- 24/7 access to your online CPRM Tool
- 0-day attack awareness briefings
- Annual cyber breach preparedness drill & assesment
- Push-button publishing for your corporate cyber strategy

Which data/systems assets are critical, and who targets them?

Different Known Threat Actors have different capabilities.



What hardware & controls guard critical assets against KTACs?

Understand where you are and aren't protecting CDA/CSA.



What are the post-breach responsibilities of each stakeholder?

Both IT & non-IT leadership must learn and drill their roles.



What exactly will you do when a KTA breaches your CDA/CSA?

Your strategic plan is a living document to guide response.

